

## **Nolan Branch**

### **Marketing & Promotions**

Nolan currently lives in Willingboro, New Jersey, with a twofold passion and mission, firstly Nolan is Senior Pastor of the Word Christian Center Church, of Burlington, N.J. where he also serves as Chaplain for the City of Burlington Police Dept. Pastoring since 2003, providing spiritual and pastoral leadership and guidance to the membership of the church, and fulfilling the mission to minister healing to those who are broken and in need of a savior.

As a Chaplain for the Burlington City Police Dept. Nolan has served, supported and work with law enforcement and emergency service personnel on a professional level by making himself available as a trained and certified chaplain for the city since 2004, providing a ministry of presence, support, relationship and counsel.

He was blessed to have been exposed to computers and programing during his employment at J. Reisman & Sons. As Plant Manager he planned directed, managed and was overseer of plant operations including production, warehousing, and maintenance. Monitored and enforced quality control standards and safety. Creating databases for production, inventory control and scheduling.

Little did he know his early exposure to computers and programing during his 26-year employment at Riesman's would lead to his current passion – web design and development. Being self-taught in web design, the majority of the courses he took concentrated on various aspects of graphic design and programing. Nolan says he had been teaching himself web design and development for so long, that he pretty much knew everything that they were teaching in his web design courses.

Nolan officially founding Impact Marketers in 2008, a web design and social media management company. With over 8 years of experience in web design and development, he specializes in social media management and optimization to exponentially increase brand awareness and ranking of client products and services, by using systematic and proven optimization techniques.

One of the aims of Impact Marketers is to give people the technical skills and the ongoing strategy and management knowledge to effectively get started on social media marketing for their business or to build a personal brand. This is achieved through an easy to follow training format.

Nolan has served extensively on boards and advocacy groups of local nonprofits, private sector organizations and city governments in the city of Burlington and Willingboro, NJ. Chairman of The Burlington SEED Alliance, Board Member of Willingboro Community Development Corp, Member of Greater Willingboro Business Assoc., Chairman Willingboro Green Team, Co-Chairman of Willingboro Energy Task Force, Member of The New Yorkshire Alliance, President of GYMO CDC, and Program director of Vision of Hope Prisoner Reentry Program. Nolan has Been awarded numerous citations and awards for his outstanding service to the community.